



## **Position: Media and Public Relations Volunteer – Niagara Chapter**

### **About Dying With Dignity Canada**

Dying With Dignity Canada (DWDC) is the national human-rights charity committed to improving quality of dying, defending end-of-life rights, and helping Canadians avoid unwanted suffering. DWDC has a four-part mandate:

1. We work to ensure that Canada's assisted dying rules comply with the Canadian Constitution, including the Canadian Charter of Rights and Freedoms.
2. We expose and break down unfair barriers facing suffering Canadians who wish to access their right to medical assistance in dying.
3. We provide support to people who are navigating their legal end-of-life options, and to their loved ones and health care providers.
4. We educate Canadians about advance care planning and their legal end-of-life rights and options, including palliative care and medical assistance in dying.

### **About the Niagara Chapter**

Though coming into being in 2016, our Niagara Chapter is a small chapter. We are actively looking to grow our volunteer base in order to create presence and provide services in our Chapter region. We are looking for volunteers who are willing to think creatively and work collaboratively to bring Dying with Dignity's values and services to our Niagara communities.

The Niagara Chapter services the geographical boundaries of the Region of Niagara. Currently, chapter meetings are being conducted via video conference.

### **Position Description**

Reporting to the Chapter Chair of our Niagara Chapter, the Media and Public Relations volunteer will manage the maintenance of the Chapter's Facebook profile and the Chapter's web pages. The role will also work with DWDC's communications team to ensure the Chapter remains current with DWDC's communications expectations. The Media and Public Relations volunteer will also seek out events in the Niagara area where our Niagara Chapter could have a presence (i.e., events that are associated with seniors, dying, palliative care, health care, etc.)

## **Responsibilities**

- Maintaining the Niagara Chapter sub-site on the DWD website
- Maintaining the Niagara Chapter Facebook page
- Work with DWDC national media and communications staff to gain knowledge of the national office's expectations, Chapter boundaries, etc.
- Monitoring relevant events within the Niagara area
- Keeping the Chapter Chair apprised of events and communications relevant to DWDC's work within the Niagara area

## **Additional Information**

- Training for speaking with the media will be provided by the national office's communications team

## **Skills, Experience and Qualifications**

- Previous website maintenance or social media experience preferred
- Previous events experience a strong asset
- Excellent communication skills (written and oral)

## **Working Conditions**

- Access to a car is required
- Access to the internet and email are required

## **Screening Requirement:**

This position is a position of trust. The incumbent will be required to complete the screening process including completion of appropriate background checks in compliance with Dying With Dignity Canada's Screening Measures Policy. This includes:

- Reference Checks

## **Application Information:**

To apply, please complete our [Volunteer Application Form](#) and specify 'Media and Public Relations volunteer – Niagara' in the Additional Information section.

Please note: We strongly encourage all applicants to review the [Better Impact Application Form Training Guide](#) before completing the Application Form.

**Application Deadline:** This posting will remain open until the role is filled.

## **Personal Values and Traits**

The successful candidate will be passionate about defending Canadians' end-of-life rights, including the right to medical assistance in dying. If you believe that competent, grievously ill individuals should be allowed to die in peace with the help of a medical practitioner, then we strongly encourage you to apply.

In addition, our volunteers often communicate with severely ill and vulnerable Canadians who are weighing their end-of-life options or with the loved ones of individuals whose wish for a peaceful death was never realized. As a result, the successful candidate will be a strong active listener who consistently demonstrates compassion, humility and the utmost discretion in their interactions with others.

We respectfully thank all applicants for their interest. However, only those candidates selected for an interview will be contacted. Thank you for your interest in Dying With Dignity Canada.

*Dying With Dignity Canada is an equal opportunity employer and adheres to fair employment practices. In accordance with the Ontario Human Rights Code and the Accessibility for Ontarians with Disabilities Act, 2005, accommodation will be provided in all parts of the hiring process, as required. Applicants are encouraged to make their needs for accommodation known as early on as possible during the application process.*